



CHARGING STATION SPONSORSHIP

at the Southeast Event Centre

As a gathering place for all the Southeast, your company can be seen by thousands of people who will spend time here.

You will have the naming rights to 4 charging stations that we have purchased to allow our guests to be able to charge their devices by renting the chargers for a period of time.

The two larger ones will be located as follows: 1 in the Atrium and 1 on the Concourse. They each have their own screen which is essentially advertising space for you exclusively as well as messaging space for SEC. The two tabletop chargers will both be in the Premium Area and can be moved for an event in the gym etc. They are very portable and at our disposal.

In this day and age where our phones are essential to us, these will be frequently visited and appreciated by all. You will be reaching your community right where they're at in a place that belongs to all of us. You will also be helping the Centre continue to be a thriving hub of activity in the heart of the Southeast

Investment

- **\$7,500 annually for a 5-year term**
- **The one-time cost to wrap them in your branding.**

They can all be the same brand or different as the potential partner.

Note: The way that the ChargerGoGo works is that the customer/Patron scans the QR code on the screen or downloads the app or uses the web interface to create an account to access a battery. When they setup the account, they must include a credit card number so they can be accountable for returning the battery.

The unit charges a fee to kick out the battery and then charges for the amount of time that they keep the battery. For example, the normal use case is \$2 for the battery release and \$4/hour for the time they use the battery. If they use the battery for 1 full hour the cost is up to \$6. The hourly could be less also, but most people keep the battery for no more than 30 mins.



**Gather Here.
Play More.
Grow *Together***

**Thank you for considering
SEC's Charging Station Sponsorship
and being a part of Steinbach history!**

 **SOUTHEAST
EVENT CENTRE**
Fuelled By Pork
southeasteventcentre.ca