



DIGITAL ADVERTISING

at the Southeast Event Centre

Be seen by all who walk through the doors of the Southeast Event Centre with our digital advertising!

As a gathering place for all the Southeast, your company can be seen by thousands of people on the 23 screens throughout the building. You will be reaching your community right where they're at in a place that belongs to all of us. You will also be helping the Centre continue to be a thriving hub of activity in the heart of the Southeast.

Full Visibility Package

- seen on all of the screens in the building on both levels including Arena Concourse and Jumbotron
- a 10 second commercial which will run once every 5 minutes
- only 30 spots sold
- commercial can be still, animated or video
- ongoing term with auto-renew

\$3000 annually

Imagine your 10 second ad on all of the screens, including the Jumbotron, once every 5 minutes!

Optional: Content Creation



HOMEFIELD

We realize not everyone is able to create digital content. We have the solution for you. We will take care of the production of the digital advertisement through our design partners at Homefield. You simply provide logos, tagline, still images or video and we will create a compelling ad for you based on your brand's guidelines and standards. *Note: Videography not included - client to provide footage*

Video or Animated Ad: \$250
Still Ad: \$150

Note: If you wish to provide your own creative, the format is a 16x9 aspect ratio (1920 x 1080 pixels).

**Gather Here.
Play More.
Grow *Together***

**Thank you for considering
SEC's Digital Advertising and
being a part of Steinbach history!**

southeasteventcentre.ca