



# DRESSING ROOM SPONSORSHIP

at the Southeast Event Centre

**As a gathering place for all the Southeast and beyond, your company can be seen by thousands of people who will spend time here.**

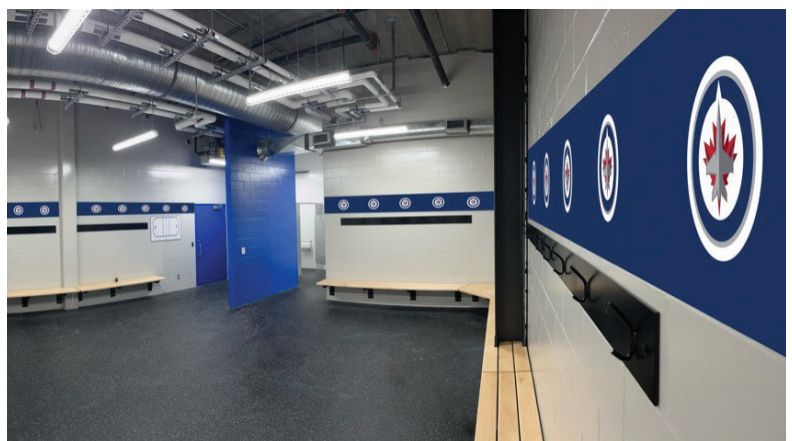
Not only will your name be seen but your organization will be known as one that reaches beyond the borders of Winnipeg and supports grassroots sport in rural Manitoba. Rural Manitoba supports our incredible professional sport organizations making this an amazing opportunity to “give back” in a tangible way.

There are 12 Dressing Rooms at the Southeast Event Centre. 10 for the Arena and 2 in our Gymnasium. This will give you visibility not only to those who are using the room but also the traffic that will be walking by. It will also be known as YOUR room and will be included in all way-finding signage on the screens in the Atrium of our building.

Imagine a young athlete changing in the dressing room provided by the team they one day, dream of playing for. What an opportunity.

## Investment

- **\$3,000, \$3,500, \$5,000 or \$7,500 annually for a 5-year term** depending on which room you choose
- The one-time cost for signage inside your sponsored Dressing Room



**Gather Here.  
Play More.  
Grow *Together***

**Thank you for considering  
SEC's Team Rooms Sponsorship and  
being a part of Steinbach history!**

 **SOUTHEAST  
EVENT CENTRE**  
Fuelled By Pork  
**southeasteventcentre.ca**

# TEAM ROOM INFO & PRICING

## Dressing Room 1 — \$3,500 annually

This room is smaller and set aside for gender specific area as necessary. It is also the first room you pass on your left when heading to any of the other dressing rooms. So, door visibility is very good. Plus, it's #1, and that's never a bad thing.

## Dressing Room 2 — SOLD

This room belongs to the Eastman Selects AAA hockey team.

## Dressing Room 3 — \$5,000 annually

This room is the first dressing room you see as you walk down the hall to get to the majority of the other dressing rooms. It is directly at the end of the hall before turning right to get to the others.

## Dressing Room 4 — SOLD

Located next to Dressing Room 3 along the hallway.

## Dressing Room 5 — \$5,000 annually

Located next to Dressing Room 4 along the hallway.

## Officials Room 1 — \$3,000 annually

Located next to Dressing Room 5 along the hallway. Smaller in size and used by our much-appreciated officials.

## Officials Room 2 — \$3,000 annually

Located next to Officials Room 1 along the hallway. Smaller in size and used by our much-appreciated officials.

## Dressing Room 6 — \$5,000 annually

Located next to Officials Room 2 along the hallway.

## Dressing Room 7 — \$7,500 annually

Located next to Dressing Room 6 along the hallway. This room is larger in size as it will be the main MJHL Visiting dressing room and performing artist room for concerts. The most visited and the most talked about.

## Dressing Room 8 — \$3,000 annually

This room is situated between the SEC Arena Bowl and the TG Smith arena. It will get a lot of use by teams from both ice surfaces but is not as visible to walk-by traffic. To support both sides of the ice sport world here at the Centre is a plus and will be appreciated by all who use YOUR room.

## Gymnasium Change Room 1 — \$3,500 annually

Located off the gymnasium. \*\*Gymnasium change rooms can be sponsored as a pair for \$6,000 annually.

## Gymnasium Change Room 2 — \$3,500 annually

Located off the gymnasium. \*\*Gymnasium change rooms can be sponsored as a pair for \$6,000 annually.