



EXCLUSIVE ICE LEVEL SUITE NAMING RIGHTS

at the Southeast Event Centre

Why the Ice Suite at The Southeast Events Centre? .

The most viewable suite opportunity in the Southeast Event Centre. Located right behind the east net. This eye-catching singular opportunity will ensure your brand is seen by everyone and anyone inside the Southeast Event Centre for a Pistons Hockey Game.

This one-of-a-kind exclusive opportunity will allow our community to host up to 20 fans per game in an all-inclusive experience at ice level, the only one of its kind and sure to make a lasting impression with your brand associated with it. From the moment captured, to the moments shared on social media, your brand will not only gain traction, but it'll be also associated and talked about as other key locations as in other sporting venues across North America.

Everyone will be focused on your brand; from the time they enter to the time spent in this zone during Pistons' Games. Your company's name will be synonymous with this location, and it will be noted as such through all social media, website, and digital/print media. This will be the "Rum Hut" of the Southeast Event Centre.

Tickets will be sold as a full package so that it's companies, organizations, groups, birthday parties and more who will be in your space, not single tickets and working through an all-inclusive package with food and limited beverages included. The opportunity to "gift" this space is also yours as the sponsor.

Ice Suite Benefits to Fans Attending.

- The only ice level viewing option. See and witness the speed of the game from ice level.
- Up close and personal with all the action.
- The best selfie and photo opportunities during any hockey game.
- Private VIP Section.
- All inclusive food & beverage program with private bar and buffet service.
- Dedicated serving staff.
- Table seating on a raised platform and bar top option in front.
- A space to gift to organizations like minor hockey, ROC Eastman, etc.

Investment

\$15,000 per year
(for a 5-year-term)

One time signage
(production and install)

**Gather Here.
Play More.
Grow *Together***

**Thank you for considering
SEC's Suites Sponsorship and
being a part of Steinbach history!**

 **SOUTHEAST
EVENT CENTRE**
Fueled By Pork
southeasteventcentre.ca